

# NCR Netkey Designer

## Self-Service Application Authoring Tool

Do you want to rapidly develop self-service applications for kiosks?

YES

### NCR Netkey Designer offers an enterprise-class integrated development environment

Eighty-three percent of consumers state they are more likely to do business with companies that allow them to personalize and control where, when and how they interact through their preferred channel combinations.<sup>1</sup> As a result, many businesses offer their customers the opportunity to interact and transact through multiple channels, including self-service options. NCR Netkey Designer is an application authoring software solution that can give you a head start in developing secure and user-friendly applications for self-service kiosks that meet your specific business requirements.

- **Reduce development time and costs for increased return on investment (ROI)**

Leading information technology (IT) organizations have chosen NCR Netkey Designer, a powerful integrated development environment, to create new self-service applications that are easy to use by customers and employees and generate a measurable ROI. Unlike generic development tools, NCR Netkey Designer is the industry's most feature-rich software authoring environment created specifically for developing self-service kiosk applications.

- **Repurpose existing applications and media assets for self-service**

NCR Netkey Designer helps you repurpose your existing assets such as your website, ecommerce infrastructure, customer relationship management (CRM) application, human resource systems, or inventory management. This integrated development environment enables you to build intuitive self-service applications with secure browser interfaces, URL restrictions and surf control, and input lockdown to prevent unauthorized access to the operating system or your network.



For more information, visit [www.ncr.com/netkey](http://www.ncr.com/netkey), or email [retail@ncr.com](mailto:retail@ncr.com).

<sup>1</sup> 2010 NCR Global Consumer Research, conducted by BuzzBack Market Research

- **Integrate with an enterprise-class application and kiosk device management platform**

Systems management is a critical component of any self-service project. NCR Netkey Designer seamlessly integrates with NCR Netkey Manager, an enterprise-class software platform designed specifically for self-service application and systems management, to create a complete end-to-end solution with remote monitoring, application updating, content scheduling, and detailed reporting on performance and usage.

- **Address unique self-service requirements**

NCR Netkey Designer is purpose-built for self-service to ensure that you address the unique requirements found in virtually any self-service environment, such as intuitive user interface design, integration to a variety of peripherals, robust security and integration to existing system.

- **Control your own destiny**

Some IT organizations prefer to retain complete control over all aspects of their self-service network in order to react quickly to rapidly changing market and business requirements. NCR Netkey Designer is an IT-tested, market-proven development environment based upon a modular, scalable and flexible architecture. With minimal training, IT organizations can use NCR Netkey Designer to rapidly assemble new kiosk applications without the need for outside resources.

## Key Features

### Rapid application design and configuration

- Integrates rich media, video, animation and graphics
- Enables easy mapping of web links and navigation buttons
- Offers drag-and-drop tools and WYSIWYG interface

### Robust security configuration

- Locks down operating system and browser from unauthorized use
- Restricts web browsing and controls keystroke combinations for system security

### Seamless integration of peripheral devices

- Drag-and-drop integration with most popular kiosk peripheral devices
- Powerful scripting tool supports custom integration requirements

## Why NCR?

With over 125 years of retail experience, NCR is a leading global provider of assisted- and self-service solutions. We help our clients around the world improve their customer interactions, implement change quickly and proactively, and transform their businesses to become leaders and change agents. We can help you, too.