

NCR Netkey Manager

Optimized Self-Service and Digital Signage Management

Would you like to easily deploy, monitor and manage your kiosk and digital signage network?

YES

NCR Netkey Manager—comprehensive management made simple

The core of NCR's kiosk and digital signage platform is the NCR Netkey Manager—a powerful, web-based systems management solution that makes it easy to deploy, monitor, manage and update self-service and digital signage applications and devices. NCR Netkey Manager is a highly scalable platform that can manage up to tens of thousands of devices, giving you flexibility, performance and lower operational costs.

- **Simplify the delivery and management of applications and content**

NCR Netkey Manager enables you to easily download and activate new content to a single device, a group of devices, or to your entire network from a single administrative desktop. Content and applications can be prescheduled and changed hourly, daily, weekly, or as desired for maximum effectiveness.

- **Increase reliability and performance**

Reliability is critical for a successful self-service deployment. With NCR Netkey Manager, you can remotely monitor, troubleshoot and reboot self-service and digital signage devices using a high-performance architecture and centralized administration.

- **Reduce IT burden and lower the total cost of operation**

Unlike generic IT systems management software, the web-based administrative interface and operational dashboard of NCR Netkey Manager are designed specifically for the management of self-service kiosk and digital signage applications and devices at the enterprise level.

- **Track and report the success of your self-service network**

The NCR Netkey Manager gives you the reporting and usage tracking information that is essential to enhancing your cross-channel marketing and self-service delivery strategies. You can track every customer interaction to understand usage patterns, monitor customer preferences, and quantify return on investment.



For more information, visit www.ncr.com,
or email retail@ncr.com.

Self-Service Kiosk Features

- Real-time, at-a-glance view of kiosk, application and peripheral device operational status
- Kiosk content scheduling via single administration screen and centralized database
- Updating for a single kiosk or group of devices; grouping of devices by geography, location or purpose
- Scheduling of multiple interfaces and applications to run on the same kiosk
- Standard report generator for analysis of kiosk usage and details on a daily, weekly or monthly basis

Digital Signage Features

- Drag and drop display and playlist creation tools
- Robust advertising and content scheduling, including loop and insertion-based schedules
- Detailed proof-of-performance reporting
- Support for a wide range of digital media and content file formats including high definition (HD)
- Ticker, crawl and really simple syndication (RSS) feed configuration and display
- Integrated messaging portal for custom and location-specific content creation and scheduling

Systems Management Features

- Intuitive, web-based operational dashboard for at-a-glance view of key parameters, performance and status of entire system
- Role-based administration for secure access within a global organization
- Inventory applications, content files and software versions present on devices
- Accurate problem alerting through email and pager notification
- Remote diagnosis, reboot and repair of devices

Key Features

- Centrally administer networks of kiosks and digital signs
- Deploy new applications or convert existing applications for self-service use
- Secure the application environment and device for optimal user experience
- Remotely distribute, schedule and manage content to all devices
- Monitor devices and application health, remotely and in real-time
- Report on and analyze application, device and network performance

Why NCR?

With over 125 years of retail experience, NCR is a leading global provider of assisted- and self-service solutions. We help our clients around the world improve their customer interactions, implement change quickly and proactively, and transform their businesses to become leaders and change agents. We can help you, too.